
ONE establishes new West Asia Regional Headquarters in Dubai

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Ocean Network Express is pleased to announce the opening of its West Asia Regional Headquarters in Dubai.

This strategic move aims to accelerate ONE's growth and expand its presence in the rapidly developing markets of the Indian Subcontinent, Middle East, and East Africa.

The West Asia Regional Headquarters office will serve as ONE's central hub across the Indian Subcontinent, Middle East, and East Africa, encompassing key functions such as commercial activities, customer service, and digitization. It will also house a team dedicated to developing regional trade partnerships and exploring new business opportunities within the region.

Sundeep Sibal has been appointed as the Regional Director of West Asia Regional Headquarters, effective April 1, 2024. Sundeep joined ONE as Head of Transpacific and Transatlantic Trades in 2018. In his current capacity as Head of Global Commercial & Service Management, he has led the transformation of Global Sales & Service. A shipping veteran, he has both commercial and operational management experience. Previously, he was responsible for MOL's regional businesses in the Middle East, Indian Subcontinent and Southeast Asia.

Jeremy Nixon, CEO of ONE said, "The Middle East, Indian subcontinent and East Africa regions have become increasingly key growth markets for ONE, for both our inter-regional and deep sea network customers. It is therefore appropriate that ONE now moves the regional oversight of this region from Singapore to Dubai, by setting up a new RHQ office closer to these key markets. Sundeep Sibal has been a key member of ONE's senior management team since the inception of the company, and has an intricate knowledge of West Asia. We wish him every success with this new appointment."

"I am deeply honored to be entrusted with leading ONE's efforts in this dynamic and growing region. In 2024, we are expecting the deployment of several new services, including the West India North America (WIN) service, Indian Ocean Mediterranean (IOM) service and an expanded Intra Asia loop network. Together with our passionate team at our new regional office, we will be closer to our valued customers, understand

their unique requirements and respond by more customized services.” said Sundeep Sibal, Regional Director of ONE West Asia.

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