
CMA CGM, official logistics partner to the 2024 Games, is in the starting blocks

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Official logistics partner for the Paris 2024 Games, the CMA CGM Group, a global player in maritime, land, air, and logistics solutions, is mobilizing the expertise of their 180,000 employees to help meet the challenge of organizing the world's biggest sporting event.

Working closely with the Organizing Committee of the Paris 2024 Games since February 2023, the Group and its subsidiary CEVA Logistics are offering a full range of logistic transport solutions for the event. The partnership includes freight services, international transport of goods, customs clearance, storage, delivery, site logistics, special freight, and IT systems integration.

Now 100 days before the opening ceremony, as Paris prepares to receive over 10,500 athletes and welcome nearly 10 million spectators, the CMA CGM and CEVA Logistics teams are in action, setting up the logistics chain and all the equipment necessary to ensure the Paris 2024 Games run smoothly.

Mobilized to meet the world's biggest logistics challenge

A singular logistics challenge, unique worldwide, CMA CGM and CEVA Logistics will ensure transport and delivery of over 900,000 items of sports equipment including trampolines, poles, firearms, boats, and surfboards.

The Group will also transport more than 250 containers of bleachers and mobile seats and deliver 1.3 million items of furniture, fixtures, equipment, and merchandising material. A total of 17,000 beds for the athletes and their teams lodged in the Olympic Village will be delivered, assembled, and dismantled.

CEVA Logistics is also responsible for the storage, assembly and transport of nearly 650 advanced mobility vehicles and 2,745 electric vehicles for getting around the venues.

As the opening looms closer, CMA CGM will manage more than 68,000 pieces of

luggage, transporting them from airports to Olympic venues. They will also manage end-to-end logistics for the world's largest audiovisual network so the competitions can be broadcast all over the world.

The Group will move over 170,000 pallets and make more than 7,000 trips to cross the last mile to deliver equipment needed for the competitions with a fleet of more than 300 vehicles, ranging from vans to trucks for the Paris 2024 Games.

To ensure effective logistics, crucial for the Olympic Games, CMA CGM and CEVA Logistics are hiring 700 new employees, trained for the occasion, creating opportunities for the long-term unemployed in some cases.

Less carbon-intensive logistics for more responsible Olympics

CMA CGM is working with Paris 2024 to deliver more responsible Olympic Games, watchful over environmental and social impact of every action. With a sustainable approach aimed at achieving Net Zero Carbon by 2050, the CMA CGM Group offers low-carbon and energy-efficient logistics solutions.

CMA CGM is therefore relying on transport powered by LNG, biofuels, electricity or sustainable aviation fuel to reduce the carbon impact of its transport services. For example, at least 50% of deliveries between the storage warehouses and the Games venues will be made by CEVA Logistics using low-carbon vehicles powered by biofuels.

The whole team of 180,000 employees proud to partner the 2024 Paris Games

CMA CGM and CEVA Logistics' couldn't meet this challenge without their 180,000 employees, crucial for the "Logistics, from the starting blocks to the finish line" campaign.

This global event is an opportunity for the CMA CGM Group to showcase the essential services provided by all its teams and its unrivaled capacity to provide solutions across the entire transport and logistics chain worldwide.

Seven employees from the various business lines of CMA CGM, CEVA Logistics and CMA CGM AIR CARGO feature in the campaign. They represent the partnership with the Paris 2024 Games, symbols of the Group's full range of expertise, crucial for the Olympics.

As Official Partner of the Paris 2024 Games and Paralympic Torch Relays, 90

employees, representing the Group's various subsidiaries, were also selected by the Olympic Committee to carry the Torch in the relay around France's regions, via the Bouches-du-Rhône, French Guiana, Corsica, Loire-Atlantique, from Polynesia, Guadeloupe, Martinique, Moselle, the Nord, Seine-Maritime and the Hauts-de-Seine before it arrives in Paris.

CMA GGM is a family group driven by strong human values engaged in the legacy of the 2024 Paris Games, promoting sports practice as a vehicle for well-being, social cohesion, and the inclusion of local communities.

For Tanya Saadé-Zeenny, Executive Vice-President of the Group : "As the official partner in logistics solutions of the Paris 2024 Olympic and Paralympic Games, our 180,000 employees are in the starting blocks to deliver low carbon and more responsible Games. Thanks to our subsidiaries CEVA Logistics and CMA CGM AIR CARGO, the CMA CGM Group is fully committed to ensuring the success of the Games and keeping the Olympic spirit alive."

(CMA CGM)