
Swiss Post managed peak season successfully

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The period between Black Friday and Christmas has yet again been demanding for Swiss Post employees.

In the sorting centers and when out making deliveries, the employees have given it their all over the last few weeks, making sure that all parcels, letters, newspapers and promotional mailings were sorted and delivered to the usual standard in spite of increased volumes.

Employees in the branches, logistics centers and office locations have also put in a lot of hard work for the customers.

Roberto Cirillo, CEO of Swiss Post, said: "I'm proud of and impressed by all of our employees for managing this enormous amount of consignments with their tireless commitment, making sure they arrive under the Christmas tree on time. Thanks so much for making it happen!"

Parcel volumes increase

After two years of declining parcel volumes, Swiss Post this year is recording growth in parcels between Black Friday and Christmas. During this period, it sorted and delivered 22.3 million parcels for customers. Compared with the previous year's period, this corresponds to an increase of 3.5 per cent. The peak day in the run-up to Christmas was 3 December 2024. On this day, Swiss Post employees processed almost 1.3 million parcels, more than ever before on a single day.

Swiss Post supports people living in poverty through the "2 x Christmas" campaign

Once again this year, the charity campaign "2 x Christmas" is helping people affected by poverty. From 24 December 2024 to 18 January 2025, the Swiss Red Cross, the broadcaster SRG SSR, Swiss Post and retailer Coop are collecting donated goods parcels for people living in poverty in Switzerland. During this time, Swiss Post is accepting donation parcels of long-life food, hygiene products and toiletries postage-free in all its branches and branches with partners. The parcels can also be collected

from your home free of charge via the “pick@home” service, available at [swisspost.ch/2xchristmas](https://www.swisspost.ch/2xchristmas). Swiss Post has been supporting the “2 x Christmas” campaign for over 25 years – a matter close to the company’s heart. By handling the logistics, Swiss Post is contributing one of its greatest core competencies.

(Swiss Post)