
GEODIS' drive to sustainability forges ahead with a new fleet of biofuel trucks in the UAE

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GEODIS has launched a new fleet comprising eleven Euro 4 and Euro 6 biofuel trucks in the United Arab Emirates (UAE). This initiative, particularly the adoption of biofuel is another sign of GEODIS' firm commitment to reducing its carbon footprint globally, while further maintaining operational efficiency and delivering sustainable solutions for customers.

GEODIS has set targets of a 42% reduction in the GHG emissions generated by its fleets of vehicles and its buildings (Scopes 1 and 2) and a 25% drop for the carbon intensity of subcontracted containershipping, road, and rail operations (Scope 3) by 2030; both compared to the base year 2022.

The current initiative in the UAE aligns with GEODIS' broader strategy to commit to a process of such reductions through a science-based approach (Science Based Targets – SBT), in line with the goal of the Paris Agreement to limit global warming to 1.5° C.

The new fleet, consisting of two ten-ton and six six-ton trucks along with three fifty-foot tractor-trailers will utilize biofuel. Biofuel emits less CO₂ compared to diesel. The fleet will serve customers in the high tech, retail, pharma, automotive and industrial sectors, providing freight transportation services from pick-up and delivery to and from airport locations, warehouses and retail stores in the Middle East.

Chris Cahill, Managing Director, GEODIS Middle East and India Subcontinent, said: “Relying on a new fleet of trucks is a critical component of our growth strategy for the Middle East region. This initiative not only underscores our commitment to sustainability but also enhances our capacity to meet the evolving needs of our customers. By integrating sustainable transportation and technologies into our operations, we are positioning GEODIS as a leader in responsible logistics and paving the way for future growth and innovation in the region.”

Over recent years GEODIS has made significant investments in the Middle East region by expanding its presence in the UAE, Saudi Arabia, Qatar and Bahrain. GEODIS offers a full range of end-to-end supply chain solutions from freight, customs brokerage,

contract logistics to project logistics throughout these countries.

(GEODIS)