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## Turkish Post Corporation, pioneer in digital transformation

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The Turkish Post Corporation has made a major innovation step in the parcel delivery market by implementing Kargomat 7/24.

Having already a widespread service network across Turkey, Turkish Post PTT is also showing how much importance is giving to technology, innovation and digital transformation with the implementation of Kargomat 7/24.

The spread of e-commerce has further enlarged the parcel delivery market. People are making their choice based on the most reliable, fast, and / or affordable service. Now, those service providers who can renew themselves in the direction of these technological developments are being chosen by the consumers. The parcel sector is constantly developing and evolving according to customer demands.

Our company aims to carry customer satisfaction and quality of service to a further point, and with the implementation of Kargomat 7/24 we want to ensure that customers can collect their parcels at any hour of the day.

Kargomat 7/24 will be placed in major locations, universities and shopping malls throughout Ankara in the beginning of the implementation phase. Currently, a total of 35 “Kargomat 7/24” installations have been completed (5 of which are already active), while another 100 Kargomat 7/24 stations have already been purchased. In time, it is planned to have this service further developed and implemented in other Turkish cities.