
Volotea signs a commercial agreement with APG to extend its sales force in 23 countries

2018/07/11 09:28 στην κατηγορία INTERNATIONAL

Volotea and APG, the world's leading airline representative, have signed an agreement to extend its commercial network through APG in countries where the airline is not currently present.

This will allow Volotea to rely on APG services and teams to prospect customers in these countries interested in the 293 routes served by the airline in 78 European cities.

Volotea appointed APG to be represented in 23 countries, applying the APG GET programme (Global Extended Territories): Albania, Algeria, Chad, Costa Rica, Denmark, Ecuador, Ireland, Israel, Japan, Malta, Mexico, Morocco, Norway, Poland, Portugal, Romania, Slovakia, South Korea, Sweden, Tunisia, Turkey, Ukraine, United Arab Emirates.

“Volotea is pleased to apply to APG GET programme, expanding its commercial scope in new territories around the World. Thanks to this programme, Volotea is going to capitalize the local knowledge of APG teams in each of the 23 selected countries promoting Volotea routes among leisure and business clients” stated Pierfrancesco Carino, Chief Sales Officer of Volotea.

“APG is delighted and honored to have signed the APG GET agreement with such a successful and innovative airline as Volotea. I am confident that our APG professionals worldwide team will ensure the success of Volotea in those new markets”, said Sandrine de Saint Sauveur, CEO and President's APG.