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## Lime launches e-scooters in Oslo and Helsinki

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It's been a big week for micromobility across the Scandanavian Peninsula.

As the warm summer months have seen existing markets in Sweden and Denmark surpass 1,000,000 Lime rides, two more major Nordic capitals have just launched electric scooter fleets of their own.

### E-scooters in Oslo

Lime co-founder Toby Sun was on hand this week to help launch the first fleet of electric scooters in the Norwegian capital of Oslo.

While e-scooters are currently regulated as bikes throughout the country, Sun hopes to work hand-in-hand with city officials to develop a unique code of conduct for safe use and correct parking, similar to Lime's successful cooperative efforts in neighboring Stockholm.

"We support all regulations that make it safer to ride e-scooters," said Sun. "Our local team is ready to help further develop Oslo's car free city centre, and we believe that industry and authorities should cooperate to build a micromobility culture that's safe for both riders and pedestrians."

First time riders in Oslo can receive **3 free 10-minute rides** by downloading the Lime app and entering promocode OSLOGREEN through July 31st.

### E-scooters in Helsinki

In Finland's southern capital of Helsinki, Lime electric scooters rolled out this week with one goal in mind: safety.

"We're happy to call Helsinki our home," said Mikael Uusivuori, Lime Operations Manager in Finland. "The future of urban mobility begins with respect for the rules and for our surroundings, and Lime is proud to be working with Helsinki's municipality to bring a safe, positive and sustainable mobility solution to the city."

Lime will be holding safety events in Helsinki to help local riders get accustomed to this new transportation option, centered around five key pillars:

- Ride responsibly at all times
- Wear a helmet while riding
- Abide by all traffic laws and speed limits
- Ride only within designated areas such as streets and bike lanes
- Park properly out of the way of pedestrian walkways, service ramps and metro stops

First time riders in Helsinki can receive **3 free 10-minute rides** by downloading the Lime app and entering promocode LIMEINHELSINKI through July 30th.