
Kuehne + Nagel manages warehousing and distribution for Metro in Croatia

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Kuehne + Nagel, one of the world's leading logistics providers, and METRO Cash & Carry, the international leader in wholesale trade, have signed a five-year contract for warehousing and distribution services starting in January 2017.

In the scope of the contract, Kuehne + Nagel will consolidate METRO assortment and specific goods flow to professional customers under one roof. The comprehensive Kuehne + Nagel service package includes goods storage in different temperature controlled zones, quality control, pick-up from supplier, cross-docking, as well as providing value added services including preparation and consolidation of goods for METRO wholesale centers and customers.

"We are very pleased to enter into a long-term partnership with METRO Cash & Carry in Croatia which underlines our expertise in providing industry-specific logistics solutions. Our innovative warehousing and distribution services will add value to the METRO Cash & Carry supply chain", said Renata Čirjak, General Manager of Kuehne + Nagel in Croatia.

"METRO is the international leader in wholesale trade with more than 150,000 professional customers in Croatia, among them 150 four and five stars hotels. The delivery of food products, especially fresh and ultra-fresh assortment, plays a key role in ensuring the competitiveness of our customers. We have recognized Kuehne + Nagel as a partner who will support METRO in strengthening and developing the segment of distribution in order to continue the process of business transformation with a strategic focus on customers and their needs" said Marc Carena, CEO of METRO Cash & Carry Croatia.

The service quality development of product delivery is part of a long-term strategy of METRO Cash & Carry. In the past financial year, the share of deliveries in total sales METRO Group amounted to 12.8 per cent which confirms the importance of delivery as a business growth driver for METRO.

The cooperation on the Croatian market is the extension of the successful cooperation between METRO and Kuehne + Nagel in Italy and Turkey