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## UPS aims to hire 60,000 at “UPS Brown Friday” events nationwide

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UPS announced that it expects to hire at least 60,000 seasonal employees this Thursday through Saturday, in its annual ‘UPS Brown Friday’ events at company locations across the country.

Nearly a month before Black Friday and Cyber Monday officially kick off the holiday shopping season, the UPS Brown Friday event includes more than 400 local hiring events as well as virtual events on [UPSJobs.com/BrownFriday](https://www.upsjobs.com/BrownFriday) that will support more than 1,200 locations across the U.S. The hiring weekend is part of its broader effort, [announced last month](#), to hire seasonal workers to support its annual holiday shipping rush.

“UPS Brown Friday has become an annual tradition,” said Chief Human Resources Officer Darrell Ford. “For tens of thousands of Americans, it’s an opportunity to land one of the country’s best seasonal jobs, with the potential to turn into a career. Many of those who attend one of our job fairs through Saturday will be hired by Monday, and many of those hired will be offered permanent jobs when the holidays are over.”

Full- and part-time seasonal positions – primarily package handlers, drivers, and driver-helpers – have long been an entry point for permanent employment at UPS. Over the last three years, about a third of those hired by UPS for seasonal package handler jobs were later hired in a permanent position when the holidays were over, and about 138,000 UPS employees – nearly a third of the company’s U.S. workforce – started in seasonal positions.

UPS is offering current employees \$200 for every eligible employee referral they submit. A list of local hiring events, as well as information about the company’s virtual hiring information sessions, is available [here](#). Those who are unable to attend a hiring fair can still apply easily online, at [UPSjobs.com](https://www.upsjobs.com).

Through the company's [Earn and Learn](#) program, eligible seasonal employees who are students can earn up to \$1,300 towards college expenses, in addition to their hourly pay, for three months of continuous employment. UPS has invested nearly \$670million in tuition assistance - nearly \$30 million a year since the program was established in 1997 - helping over 300,000 employees pay for their college education.

**(UPS)**