

Passenger demand growth hits five-year peak in January

2017/03/07 15:42 στην κατηγορία INTERNATIONAL

The International Air Transport Association (IATA) announced global passenger traffic results for January 2017 showing demand (revenue passenger kilometers or RPKs) rose 9.6% compared to January 2016. This was the strongest increase in more than five years. Results were positively affected by traffic associated with the Lunar New Year celebrations, which occurred in January this year, compared to February in 2016. IATA estimates the holiday-related travel contributed up to one-half a percentage point in extra demand growth. January capacity rose 8.0%, and load factor climbed 1.2 percentage points to 80.2%.

“2017 is off to a very strong start, with demand at levels not seen since 2011. This is supported by the upturn in the global economic cycle and a return to a more normal environment after the terrorism and political ‘shock’ events seen in early 2016,” said Alexandre de Juniac, IATA’s Director General and CEO.

International Passenger Markets

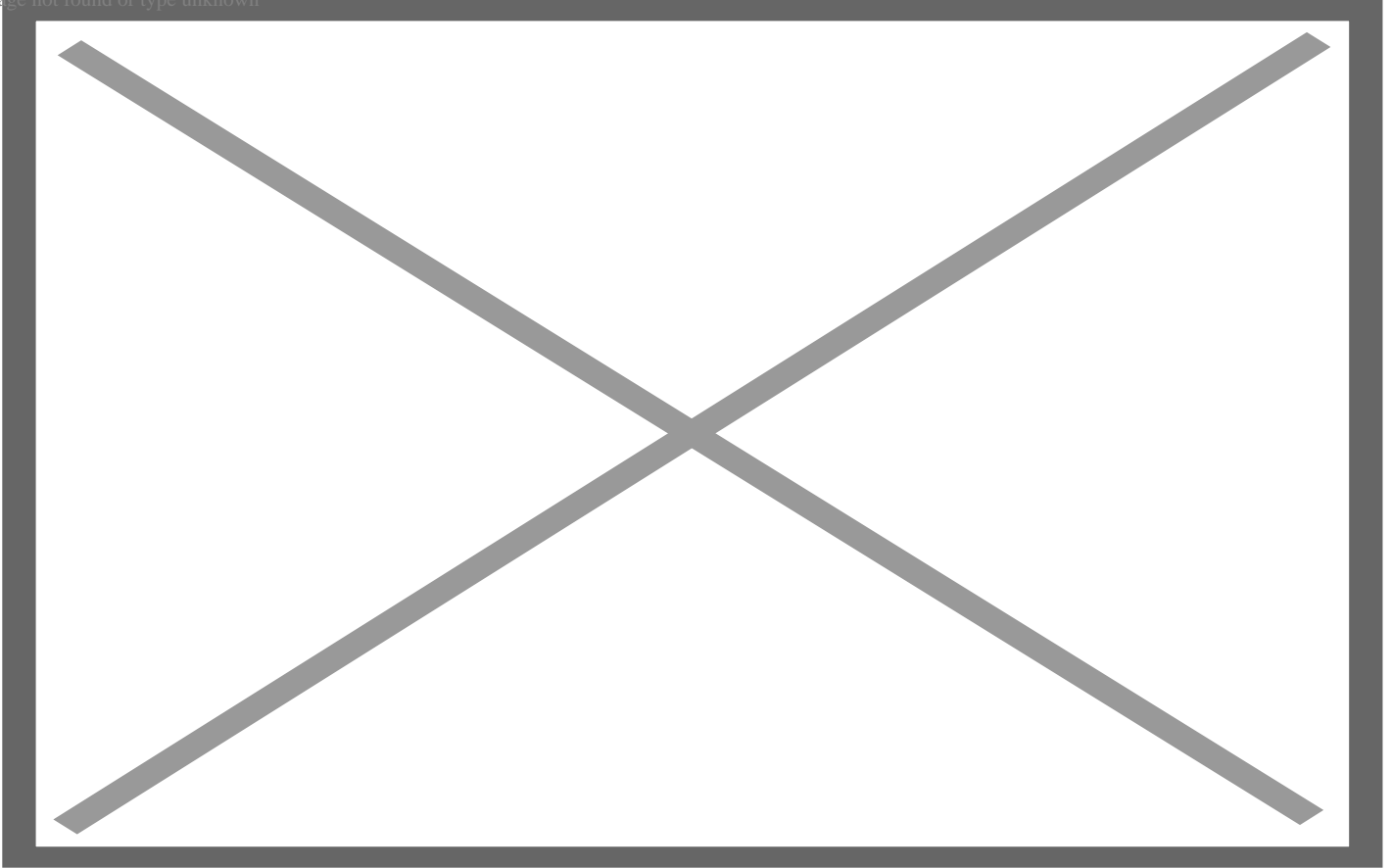
| JANUARY 2017 (% YEAR-ON-YEAR) | WORLD SHARE 1 | RPK | ASK | PLF (%-PT)² | PLF (LEVEL)³ |
|--------------------------------------|--------------------------|------------|------------|-------------------------------|--------------------------------|
| Total Market | 100.0% | 9.6% | 8.0% | 1.2% | 80.2% |
| Africa | 2.2% | 5.2% | 3.9% | 0.9% | 70.1% |
| Asia Pacific | 32.9% | 14.3% | 11.1% | 2.2% | 81.5% |
| Europe | 26.4% | 8.4% | 7.0% | 1.0% | 79.4% |
| Latin America | 5.2% | 4.9% | 3.7% | 0.9% | 83.2% |
| Middle East | 9.6% | 13.5% | 11.2% | 1.6% | 79.4% |
| North America | 23.7% | 3.4% | 4.1% | -0.5% | 80.0% |

1. % of industry RPKs in 2016
2. Year-on-year change in load factor
3. Load factor level

January international passenger traffic surged 9.3% compared to the year-ago period.

Capacity rose 7.5% and load factor climbed 1.3 percentage point to 80.3%. All regions recorded year-over-year increases in demand led by the Middle East and Asia Pacific.

- **Asia Pacific** carriers recorded an increase of 10.9% compared to January 2016, helped by the impact of Lunar New Year-related travel and solid growth on routes within Asia. Capacity rose 8.9%, pushing up load factor 1.5 percentage points to 81.4%.
- **European** carriers' international traffic climbed 8.3% in January compared to the year-ago period against a backdrop of moderate momentum in the Eurozone economy. Capacity rose 6.7% and load factor was up 1.2 percentage points to 80.3%.
- **Middle East** carriers had the strongest year-over-year demand growth in January at 14.4%. Capacity climbed 11.4% and load factor rose against the year-ago period for a third consecutive month, up 2.1 percentage points to 79.8%.
- **North American** airlines had the slowest demand growth, with traffic rising 3.2% in January, compared to a year ago. Capacity climbed 3.1%, and load factor was flat at 80.3%. Traffic on the transpacific market has continued to trend upwards but North Atlantic traffic growth has weakened since the middle of 2016, reflecting softer demand on UK-US routes.
- **Latin American** airlines' traffic climbed 8.2% in January. Capacity rose 5.7% and load factor increased 1.9 percentage points to 83.7%, highest among the regions. Robust international demand within South America is offsetting weaker demand to North America.
- **African** airlines saw January traffic rise 5.6% compared to January 2016. This reflects a recovery on the key routes to/from Europe, despite continuing weakness in South Africa and Nigeria. With capacity up 4.5%, load factor rose 0.7 percentage point to 69.9%.



Domestic Passenger Markets

Domestic air travel climbed 9.9% in January year-on-year. All markets except Brazil showed growth, paced by double-digit increases in China, India and Russia. Capacity increased 8.7% and load factor was 80.1%, up 0.9% percentage points.

| JANUARY 2017 (% YEAR-ON-YEAR) | WORLD SHARE¹ | RPK | ASK | PLF (%-PT)² | PLF (LEVEL)³ |
|--------------------------------------|--------------------------------|------------|------------|-------------------------------|--------------------------------|
| Domestic | 36.3% | 9.9% | 8.7% | 0.9% | 80.1% |
| Dom. Australia (4) | 1.0% | 1.1% | -0.4% | 1.2% | 77.3% |
| Dom. Brazil (4) | 1.2% | -2.0% | -2.8% | 0.7% | 83.8% |
| Dom. China P.R. (4) | 8.7% | 23.2% | 18.5% | 3.2% | 83.2% |
| Dom. India (4) | 1.3% | 26.6% | 20.9% | 3.9% | 88.2% |
| Dom. Japan (4) | 1.1% | 3.5% | 1.3% | 1.4% | 65.2% |
| Dom. Russian Fed (4) | 1.3% | 15.4% | 16.6% | -0.7% | 71.6% |
| Dom. USA (4) | 14.9% | 3.5% | 4.7% | -0.9% | 80.0% |

- (1) % of industry RPKs in 2016
- (2) Year-on-year change in load factor
- (3) Load factor level

- **India** led domestic all markets in year-to-year growth for the 22nd month in a row; January traffic soared 26.6%, marking the 15th consecutive month of 20%-plus annual growth. Demand is being stimulated by strong flight frequency.
- **China's** domestic traffic growth was not far behind, up 23.2% compared to January 2016. This was the strongest monthly growth since June 2010. The timing of the Lunar New Year affected the results but ongoing robust expansion in the services sector as well as increasing flight frequency are boosting demand.

The Bottom Line

“Aviation is the business of freedom. Air travel liberates people to lead better lives and creates greater economic opportunity for all by bringing people closer to trade and markets. Governments have a responsibility to secure their borders. They must also preserve the enormous economic and social benefits provided by borders that are open to trade and travel,” said de Juniac.

(IATA)