
D-Marin takes over majority stake in Croatian tech company Sense4Boat

2022/09/13 17:03 στην κατηγορία INTERNATIONAL

Greece-based operator of marinas D-Marin said on Tuesday it has acquired a majority stake in Croatian technology company Sense 4 Boat (Sense4Boat) focused on boat safety as an important step of its strategy towards digitalisation.

This partnership will enable D-Marin and Sense4Boat to focus on the creation of smart solutions for marinas, the two companies said in a joint press release. Further details of the deal were not disclosed.

Sense 4 Boat will provide D-Marin with its digital platform to monitor major risk factors on boats anchored in its marinas using Internet of Things sensors.

As part of the deal, Sense 4 Boat will keep on developing its platform and expand its business in the nautical tourism, marinas and insurance industry, it added.

D-Marin manages 16 marinas located in Greece, Turkey, UAE, Montenegro, Croatia and Italy with more than 100,000 berths.

“Together we will create innovative solutions to transform the whole industry and make the sailing safer, easier and nicer for all owners of boats,” Kresimir Zic, founder and CEO of Sense 4 Boat, said in the press release.

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